



SERVICES OVERVIEW



Summary of services

Collaboration

Email

Mobile device

File server

VoIP

Security

Anti-virus

Web content filtering

Online backup

Support

Spam filtering

Marketing

Website

SEO

Design

Flexibility

Hosted desktop

Software on demand

Virtual servers

Growth

Bespoke development

CRM

Intranet

Laptops and desktops



Summary of services

- Services are provided on a per month basis
- Scale up or down as required
- We don't lock you in - easy to migrate to and from Nuage services
- Services are al a carte – use as much or as little as you need
- No contracts to sign
- No servers to buy
- Data 100% secure with 99.9% availability

Collaboration - Email



- ❑ Outlook / Exchange - works just like it would in your office
- ❑ Available everywhere – no VPN required
- ❑ Backed up and 100% secure
- ❑ Outlook 2007 included
- ❑ Email available on-line and off-line
- ❑ Easy and reliable transfer from whatever you are using today

Collaboration – Mobile Device

- Hassle free support for mobile access to Outlook / Exchange
- Setup in minutes
- Support for:
 - iPhone
 - Blackberry
 - Windows mobile

Collaboration – File server



- ❑ Sharepoint or synchronised file server or combination of both
- ❑ Sharepoint is good for static documents
- ❑ Synchronised file server is good for working documents
- ❑ Synchronised documents available when connected or disconnected
- ❑ Automatically synchronised between team members
- ❑ No new interface to learn, just save files like you always have done
- ❑ Adds easy to use features – work collaboratively with customers on files, easily send files using a link rather than attaching to emails – great for big files



Collaboration - VoIP

- Works just like a normal phone
- Plugs in to your broadband, not your phone socket
- No need for BT line
- Make and receive many calls at the same time
- Calls between extensions are free
- Vmx, ring groups, email when vmx received
- Conference bridges
- Fax to email, and email to Fax
- 0845 and / or geographic numbers
- Call rates average 1.2p to UK landlines, 1.2p to US, 9.9p to mobiles

Security – Anti-virus

- Kaspersky – installed on your computer
- Best anti-virus program available
- We manage installation and licences
- Automatic update of virus lists every day
- Hassle free – just sits there and does it's job
- Does not slow down your PC

Security – Web content filtering



- ❑ Does not slow your computers down
- ❑ Speeds up web browsing
- ❑ Simple change to your router
- ❑ Nothing to install on desktops or laptops
- ❑ Filtering level can be bespoke or use a default setting
- ❑ Easy to block social networking and video sharing sites

Security - Support



- Available 24 * 7
- Email or telephone to raise issues
- Most issues resolved in 15 minutes over the phone or by using remote access
- Same business day site visits for urgent issues

Security – SPAM filtering



- ❑ SPAM email is quarantined before it gets in to your email system
- ❑ Daily summary of quarantined emails
- ❑ You can choose which emails to “release” in to your inbox
- ❑ Quarantine method prevents getting spam on mobile device

Marketing – Website hosting



- Easily host website built in html
- Full support for sites written in php or mysql
- Generous 500MB disk space
- Unlimited bandwidth
- Connected directly to internet “backbone” so your site is served very quickly to customers

Marketing - SEO



- Several approaches to SEO available:
 - Website review to ensure it has the right structure to make it search engine “friendly”
 - Article / Blog writing to get your site “talked” about on the internet
 - Targetted adword campaign
 - Google analytics so you can monitor visitors

Marketing - Design

- We can suggest the best way to build a website depending on time, cost and functionality
- We can advise from a wide range of tools:
 - ▣ Simple one or two pages
 - ▣ Template - using a content management system
 - ▣ Bespoke – a unique and professional design for your company

Flexibility – Hosted desktop



- Access your desktop from a web browser anywhere
- Is exactly the same as windows XP on your laptop or computer
- Always on
- Computer accessing the desktop can be from an Internet Cafe or your own laptop or desktop
- Reduces need to upgrade slower computers as horse power is on the Cloud – you just need a web browser
- Local drives, printers and USB devices work with the desktop
- Good for sharing expensive software between employees
- Ideal for remote workers

Flexibility – Software on demand



- Rent software rather than buying outright
- Lots to choose from – Act, Sage, Adobe etc
- Can also host your own applications
- Access using web browser
- Works just like it's installed on your PC

Flexibility – Virtual Servers



- Build a server to your own specification:
 - RAM
 - Processors
 - Disk space
 - Operating system
- Always available
- You get full access and can do anything you like on the servers
- No bandwidth restrictions

Growth – Bespoke development



- We can help you analyse and write applications tailored to your business needs
- Wide tool set to choose from:
 - ▣ JAVA, PHP, HTML, CSS, XML, XHTML, DHTML, CSS, Visual Basic, Oracle, Linux, Windows etc
- On-site / Off-site / Off-shore model to suit costs / timelines / budget / project
- Focus is on building a solution for your business using the right tools and technologies

Growth - CRM



- ❑ Tailor made solution for your business
- ❑ Over 10 years experience building CRM solutions
- ❑ Same time and money by bringing the best of what's already there and fit to your business needs
- ❑ Migrate data from existing systems
- ❑ Manual migration (can off-shore work if applicable)
- ❑ Auto migration
- ❑ Combination approach



Growth - Intranet

- Easy to install intranet which allows you to share information with employees
- Can allow external access so that some information can be shared with customers
- Editing can be done easily by non-technical people
- Software is free
- 100% secure

Growth – Laptops and desktops



□ Laptops

- Easy to carry Dell – 3 years on-site warranty
- Desktop replacement Dell – 3 years on-site warranty
- Refurbished laptop – 3 months warranty, good for short term needs, remote desktop access or home use

□ Desktops

- Office worker Dell desktop - 3 years on-site warranty
- Powerful Dell desktop – 3 years on-site warranty
- Refurbished desktop – 3 months warranty, good for short term needs, remote desktop access or home use

“The best business
IT available on-
demand”