

# Hosted Desktop Datasheet

Hosted desktop technology is an innovative method for delivering desktops to end users.

Part of the 'cloud computing' concept, a hosted desktop looks and acts exactly like a traditional PC but, instead of residing locally, all software and data are housed in state-of-the-art data centres. Hosted desktops offer numerous advantages in terms of cost savings, security, resilience, flexibility and reduced management.

## The future of computing

Hosted desktops are beginning to replace the traditional idea that all office staff must have a full PC sitting beneath their desks. Of course, in today's world businesses need their employees to have access to computers to communicate and to perform all manner of tasks. However, the way in which this can be facilitated is evolving.

Buying, setting up and maintaining PCs is an expensive exercise, especially when you factor in the associated management time and costs. Nuage removes this headache by providing you with a hosted desktop environment, which you can connect to from anywhere via the internet – at home, abroad or in the office. All you need is a PC, laptop, thin client or mobile device and an internet connection. Nuage does the rest. Because we provide you with a full Windows environment with all the functionality you'd expect, you'd never know you weren't using a PC. Additional applications can be installed on demand, whilst we backup, manage and support the hosted desktops for you, ensuring they're available 24 /7.

## Business benefits

Hosted desktops bring a number of benefits, helping you to gain that vital competitive edge.

### Cut cost and CapEx

Rather than investing in depreciating assets, which require high CapEx initially and then continue to be a drain on your resources, choosing hosted desktops means you no longer have to splash out on PC infrastructure or office applications. Instead, a transparent subscription-per-user model ensures predictable costs and great value for money.

### Connect anywhere, Remote Working

Wherever you are you can connect to YOUR hosted desktop - our networks allow you secure access from any location you wish. Meaning you can join colleagues as if you were in the office.

### No management or IT experience necessary

Hosted desktops are easy to use and easy to deploy. We take care of things so you don't have to. With this type of infrastructure, there's no longer any need to worry about patching or administering your desktops, application compatibility or upgrades, or about which vendor's technology is most suited to your needs – we do all of that for you. We can even provide you with a pre-configured 'thin client', which just plugs in, connects and away you go. These simple hardware devices are extremely cost-effective and reliable as they have no moving parts.

### Never upgrade

Technology is advancing at such speed that PCs and software are typically becoming obsolete as quickly as 12 months after purchase as they struggle to cope with the growing demands placed on them. Being part of Nuage's infrastructure means you can access the most powerful systems and latest software available.

### Add resources and software on demand

Scale resources up and down as you need them. Need more RAM or CPU? No problem - just click a button. We utilise a true cloud computing infrastructure to be able to deliver resources to you instantly. Likewise, if you want the latest copy of Word or need to use Sage, just click a button and the application will be immediately deployed to as many desktops as you like. You can also install your own applications at any time - just like with a normal PC.

### Reliability and uptime

Our systems are built for 99.99% uptime with redundancy, multi-site failover and more. You need never be without your hosted desktop, nor do you need to worry about losing your data - our systems guarantee round the clock protection.

### Safe and secure

With hosted desktops, you have much greater peace of mind over the security of your data. Because end users no longer have to house it themselves – and it isn't tied to specific hardware – sensitive company information is totally secure and cannot be lost, stolen or inadvertently erased.



## Bullet Features

- > XP Environment
- > Full Virtual Machine Desktop
- > Graphics Acceleration
- > Customise Themes/Experience
- > Microsoft Office 2007
- > Install your own Business Apps
- > Scale from 1-1000 Users

## Bullet Benefits

- > Accessible anytime, anywhere
- > Less expensive than traditional PCs
- > Hassle-free, with no administration
- > Safe, secure and resilient
- > Supported 24/7
- > Available on demand

## More cost-effective

Reduce operational and capital costs by moving to hosted desktops. Expand resources to meet your needs instantly via our Grid, so if your requirements or users change, you can change with them. You only pay for what you need and, not only will you save around 20% per desktop, but you will also have access to enterprise-class features including high availability, backup and restore, instant application deployment and many more.

## About Nuage

Nuage Services Ltd provides IT support and solutions to a diverse range of businesses.

We have always acknowledged that IT exists to benefit business, so we always keep our customers business needs at the forefront of everything we do.

We provide knowledge, experience, and guidance, and where possible the opportunity to test our products and services.

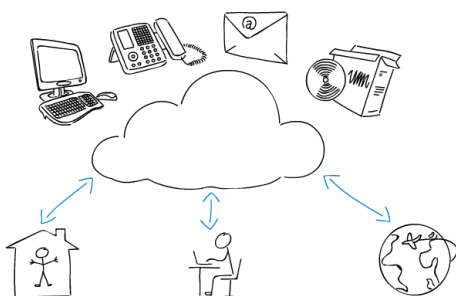
If you want to find out more about us and what we can do for you don't hesitate to contact us. We're always happy to talk through the options and let you make an informed decision.

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## A quick and simple way to cut costs

An option that is growing in popularity for forward-thinking companies, hosted desktops remove the burden of managing individual desktop environments in-house, leaving you to concentrate on growing your business and maximising turnover. Information is stored in our highly secure datacentre and delivered to you via any internet browser, so your own, fully customisable desktop can be accessed wherever you are, whenever you want. It is exactly the same as using a PC - simply plug into your broadband connection and you're ready to go. With hosted desktops working out at around 40% cheaper than regular PCs...

Cut costs by around 40% almost immediately, which equals over £400 per user!



## How does it work?

A hosted desktop is a fully-functioning remote workstation. Instead of being held on local hardware, all software and data is housed in our state-of-the-art data centres. This data is then sent via the internet, to an end-user's workstation (such as a PC or thin client), whilst industry-standard encryption (as used by the likes of Amazon and HSBC) ensures that no information can be accessed by external parties. Keystrokes and mouse movements are then relayed from the workstation to our data centres. This is an entirely seamless process and the end user's Windows experience is identical to that offered by a traditional desktop PC, allowing interaction with the exact same applications in the exact same way. You 'd never notice the difference!

As a hosted desktop is no longer tied to specific hardware, it can be accessed 24 hours a day, 7 days a week, from anywhere with an internet connection and end-device – at the office, at home, an internet cafe, on the move or even abroad. Moreover, since neither data nor processing reside locally, traditional PC hardware can be replaced by 'thin clients' – a device that itself does almost no work. As a result, thin clients are small, inexpensive, consume a fraction of the power of a PC, need little or no maintenance and rarely go wrong.

In addition, hosted desktops marry perfectly with Nuage's other services, such as hosted VOIP, hosted Exchange and hosted BlackBerry, to bring you a comprehensive 'anywhere, anytime' business infrastructure.

## For enterprise organisations

Our hosted desktop solution is perfect for companies who want the freedoms and cost efficiencies of a hosted desktop, but may also want to scale up and/or maintain more control of the system as they grow, especially those with 250+ users. Utilise Nuage as a private cloud, allowing you tactical desktop deployments or proof of concept deployments without any investment that can be used in minutes. Integrate our cloud with your network or domain with ease.

## Solutions for resellers

Nuage Channel Partners enjoy the advantages that come with being able to offer an extensive set of world class hosted business services, allowing them to both maximise revenue from existing customers and identify new and exciting opportunities.

If you're an IT reseller, IT management company or systems integrator, or are a non-IT business but regularly deal with SMBs, then our partner programmes will allow you to white label and resell our on demand business services - presenting your customers with services of unparalleled quality and you with great margin opportunities with no investment.

## Want to find out more....?

To learn more about Nuage hosted desktops, contact us now on 0845 868 5743, or visit our website at [www.nuage-it.com](http://www.nuage-it.com). You can speak to one of our representatives, arrange a personal web-meeting to discuss how hosted desktops can meet your requirements, or see a demo of a desktop to see the technology in action for yourself.



No visible difference  
between a regular  
desktop PC

## Take a Test Drive

Contact us for a FREE no obligation demo to experience the environment and features.

## Accessible anywhere

Flexibility is a quality that can pay dividends internally too. Many businesses are now increasing productivity and gaining valuable loyalty by providing flexible working arrangements, including working from home. Home workers can gain access to their working environment, network and applications instantly, without the need for expensive VPNs or providing everyone with laptops. Instead, hosted desktops make the 'anywhere' office a reality.

## Retain Control

Customise your environments whilst also choose whether your setup is open, fully secured or managed by your own IT administrators.

Your data is available at any time and can be downloaded or stored in any place you choose, giving you extra security.